

# Mini-Presentation: Office Administrative and Support Activities (ISIC 821)

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### **Market conditions**

- Just 0.1% of UK economy
- Majority of companies have <10 employees</li>
- Majority of turnover generated by companies with >300 employees

Employees	Companies	Turnover	Companies %	Turnover %
0-9	4765	739,222	92.6	25.8
10-49	310	466,099	6.0	16.3
50-99	41	178,065	0.8	6.2
100-299	24	264,231	0.5	9.2
>300	8	1,217,790	0.2	42.5
Total	5148	2,865,407	100	100

### **UK SPPI**

- Covers 'Secretarial Services'
- Developed c.1995
- Six product groups:
  - Response management (weight 5.0%)
  - Laser personalisation (weight 15.1%)
  - Fulfilment solutions (weight 7.1%)
  - Polythene mailing solutions (weight 2.3%)
  - Paper enclosing & mailing services (weight 30.0%)
  - Other (weight 40.6%)
- Collected via business survey

# Pricing mechanism & methods

- Pricing mechanisms
  - Unit value eg price per 1,000 letters
  - Contract pricing eg price for ongoing Fulfilment Services contract
  - Time-based eg price per hour
- Pricing methods
  - Direct use of repeated services
  - Contract pricing
  - Time-based methods

# **UK Experience**

- Index is 20 years old and has not been well maintained
  - Current structure not fully aligned to classification
  - 'Other' category represents 40% of turnover
  - At 0.1% of the economy, how much do we care?!
- No apparent problems with the regular collection of data

## Summary

- Very small part of UK economy
- Unit value, captured as direct use of repeated services, most common pricing mechanism
- Regular price collection, via business survey, poses no real problems
- Maintenance, in light of changing classifications and industry structure, poses main challenge.